

## Registration Form and Program Selection

Name of Registrant \_\_\_\_\_  
 Date and Name of Program(s) \_\_\_\_\_  
 Discipline  SLP  SLPA  Teacher  OT  Other \_\_\_\_\_  
 Home Address \_\_\_\_\_

Phone: Home ( ) \_\_\_\_\_ - \_\_\_\_\_ Cell ( ) \_\_\_\_\_ - \_\_\_\_\_  
 Work ( ) \_\_\_\_\_ - \_\_\_\_\_ Email \_\_\_\_\_

### Payment Information

Make Check payable to: Speech and Voice Enterprises Amount \_\_\_\_\_  
 Master Card  Visa  Discover  American Express Amount \_\_\_\_\_  
 Account number \_\_\_\_\_ Exp date \_\_\_\_\_  
 Name as it appears on card \_\_\_\_\_  
 Signature \_\_\_\_\_  
 Purchase order attached (Number required) \_\_\_\_\_

## Choose Location & Month

- Philadelphia, PA/Cherry Hill, NJ**  
**Holiday Inn Cherry Hill**  
 2175 Marlton Pike West  
 Cherry Hill, New Jersey 08002  
 Phone: 856-663-5300  
**April 25-28, 2012**
- Omaha, NE**  
**Omaha Marriot Hotel**  
 10220 Regency Circle  
 Omaha, NE 68114  
 Phone: 402-399-9000  
**May 16-19, 2012**

## Choose Your Program(s)

- Language, Artic and Behavior Strategies that Work for the Autism Population and More**  
 \$199.00 (Standard Rate)  \$179 (Early Bird Rate\*)  
 April 25, 2012 in Cherry Hill, NJ or  May 16, 2012 in Omaha, NE
- Functional Rehab along the Cognitive Hierarchy for Stoke and Brain Injury Populations**  
 \$199.00 (Standard Rate)  \$179 (Early Bird Rate\*)  
 April 26, 2012 in Cherry Hill, NJ or  May 17, 2012 in Omaha, NE
- Accent Reduction 101**  
 Two Day Seminar  \$420.00 (Standard Rate)  \$399 (Early Bird Rate\*)  
 First Day Only Includes Instructor's Manual  
 \$289.00 (Standard Rate)  \$269 (Early Bird Rate\*)  
 April 27, 2012 in Cherry Hill, NJ or  May 18, 2012 in Omaha, NE  
 I Can't Attend. I'd like to order the Instructor's Manual and Live Seminar DVD set for \$199.00 + \$9.99 S&H.

*\*Early Bird Rate applies when registering 30 days prior to the course, Standard Rate applies when registering less than 30 days prior to the course.*

**Super Savings:** Save 20% on total fee when registering for 2 courses. Save 25% on total fee when registering for all 3 courses. **Group Rate:** 3 or more registering together Save 20%

**Registration Confirmation:** Confirmation will be sent via email. Please ensure that all information is clearly readable on your registration form. **See adjacent panel for policies.**

## 3 Easy Ways to Register

Mail this form to: Speech and Voice Enterprises  
 PO Box 462233, Aurora, CO 80046-2233  
 Fax this form to: (303) 862-9770  
 Register online at: [www.SpeechAndVoice.com](http://www.SpeechAndVoice.com)  
 Phone: (303) 330-3309

Scan this code with  
 your smart phone  
 to go to the website  
 and register.



## About Your Presenter

### Elizabeth Peterson M.A., CCC-SLP



Elizabeth Peterson has been a speech-language pathologist for over 17 years. She began her professional career at Rancho Los Amigos Medical Center in California where she focused on brain injury, stroke and progressive neurological disease cases. She later expanded her experience to school age and adolescent populations. When she relocated to New York City in 2002, Elizabeth began to address corporate speech and voice topics including accent reduction and executive speech and voice improvement training. She currently resides in Denver, CO and has a private practice where she works with adults and children. In 2008, she became a consultant for the Traumatic Brain Injury Team for the Cherry Creek School District and in 2009, became a board member for the Colorado Speech-Language Hearing Association. Ms. Peterson understands the high demands of speech therapists in all markets and has taught courses nationwide for over 10 years. All courses focus on short-term, functional, strategy-based programs. Please visit her website to learn more about her background, publications, products, or to view her national speaking schedule at [www.SpeechAndVoice.com](http://www.SpeechAndVoice.com).

Please Deliver to the Speech & Language Professional

ATTENTION: Speech & Language Professionals

Speech and Voice Enterprises  
 PO Box 462233  
 Aurora, CO 80046-2233  
 303-330-3309

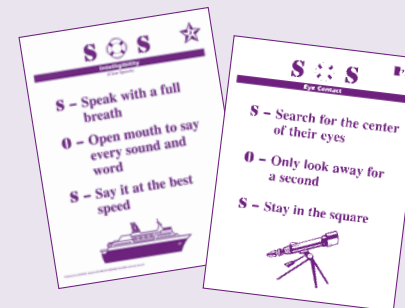
### Cancellation of Registration:

Cancellation requests must be made in writing and received in our office or emailed 10 calendar days prior to the seminar date for a refund. A cancellation fee of \$35.00 will be assessed for processing. When cancellation is made 3-9 days prior to seminar date, 50% of the tuition minus the \$35.00 processing fee will be returned or can be applied to another program at the original course value anywhere nationwide. There is no refund for cancelling 48 hours prior to the seminar however, the participant is eligible to take another program at the same value anywhere nationwide.

### Policies and Procedures:

Please visit our website [www.SpeechAndVoice.com](http://www.SpeechAndVoice.com) to review our policies/procedures regarding privacy information, contact hours, cancellations/rescheduling, products, ASHA CEU eligibility and other important information.

# Check out the Three Continuing Education Courses in Your Area



## Language, Artic and Behavior Strategies that Work for the Autism Population and More

(This course is offered for .6 ASHA CEUs, Intermediate level, Professional area)

April 25, 2012 in Philadelphia, PA/Cherry Hill, NJ  
 May 16, 2012 in Omaha, NE

## Functional Rehab along the Cognitive Hierarchy for Stroke and Brain Injury Populations

(This course is offered for .6 ASHA CEUs, Intermediate level, Professional area)



April 26, 2012 in Philadelphia, PA/Cherry Hill, NJ  
 May 17, 2012 in Omaha, NE



## Accent Reduction 101

The Most Comprehensive Program Anywhere for Assessment, Training and Business Start Up

(This course is offered for up to 1.0 ASHA CEUs 2 days or .55 for day one only, Intermediate level, Professional area)

April 27 and 28, 2012 in Philadelphia, PA/Cherry Hill, NJ  
 May 18 and 19, 2012 in Omaha, NE

## Continuing Education Recognition



Speech and Voice Enterprises is approved by the Continuing Education Board of the American Speech-Language-Hearing Association (ASHA) to provide continuing education activities in speech-language pathology and audiology. See course information for number of ASHA CEUs, instructional level and content area. ASHA CE Provider approval does not imply endorsement of course content, specific products or clinical procedures.



## Language, Artic and Behavior Strategies that Work for the Autism Population and More

(This course is offered for .6 ASHA CEUs, Intermediate level, Professional area)

This hands-on, active seminar will teach you how to group 3 strategies in an S.O.S. mnemonic, positioning your students to be successful toward articulation and language goals as well as managing behaviors for the school age population. S.O.S. has a unique teaching model. The motto S.O.S. "D.O.E.S." the Job gives you the structure to teach strategies. First you will (D)efine the language in each strategy. Then students will (O)wn them with reinforcing activities. What makes this program unique is that students learn how to (E)valuate what happens when they use or don't use their strategies. Finally, students will (S)tart applying the strategies in the classroom and real life settings. The S.O.S. program stops a student from always being prompted to "D.O." a desired skill to one who "D.O.E.S." skills more independently for any age and diagnosis.

- Research states that students learn better with strategies and mnemonics.
- The "DOES" model offers a kinesthetic learning style which is proven effective for students with disabilities.
- Caseload management is easier as grouped students work from their S.O.S. strategies and teaching comes from the "DOES" model.
- "Make-And-Take" time for strategy and progress monitoring development.

### Learning Outcomes

*As a result of this program, participants will demonstrate the ability to:*

- Apply 3 goal-directed strategies in a mnemonic to meet all speech, language, behavioral and cognitive needs for school age students.
- Integrate strategy programs that meet core curriculum state standards.
- Explain how strategy training offers an immediate intervention in any tier of RtI, is evidence based and can be easily progress monitored.
- Explain how the frequency of sessions and size of caseload can be reduced.
- Combine students with different skill levels to improve caseload management.

**Intended for:** Speech-language pathologists, Assistants and Special education teachers

### What colleagues are saying...

"What a thinking shift! I know my therapy will be more effective and decrease my stress."

"Strategy based therapy makes sense and will make therapy more meaningful".

"Can't get enough! One of the best presentations I have been to. These strategies are fully adaptable for so many populations."



## Accent Reduction 101

The Most Comprehensive Program Anywhere for Assessment, Training and Business Start Up (This course is offered for up to 1.0 ASHA CEUs 2 days or .55 for day one only, Intermediate level, Professional area)

**Day 1:** Assessment and Teaching Principals \$289.00 One Day Only

**Day 2:** Deep Training and Business Basics \$399.00 Both Days

Nationwide there is tremendous opportunity for speech and language professionals to greatly increase their income by offering accent reduction services. **Accent Reduction 101** fully outlines how to identify accented patterns and provides a full step-by-step guide on how to offer accent reduction programs. Our program motto is, "By Monday, you will be ready for your first client."

### Learning Outcomes, Day One (.55 ASHA CEUs)

*By the end of day one, participants will demonstrate the ability to:*

- List and contrast accented habits across cultures.
- Describe how to eliminate accented traits.
- Apply American intonation techniques and understand how they are the foundation for accent reduction.
- Explain how to teach consonant and vowel sounds.
- Assess and profile accented speech samples.

By the end of day one, you will have the program materials, teaching techniques and assessment skills needed to successfully analyze and reduce your client's accent. The **Accent Reduction 101 Instructor's Manual** is included with your price!

**Day two** will continue with teaching vowel sound accuracy through oral resonance principals. Focus on speech and voice aspects such as optimal pitch and diaphragm breathing and how it relates to effective communication will be profiled. More assessment and how to clinically build 12 week programs is also included. Business basics and how to launch a practice will be taught. Key features will include presenting fees with confidence, establishing corporate contracts, finding clients, marketing and advertising.

### Learning Outcomes, Day Two, (Total 1.0 ASHA CEUs)

*By the end of this program participants will demonstrate the ability to:*

- Explain vowel sounds, resonance and vocal pitch relationships.
- Explain how to teach voice improvement basics such as optimal pitch and diaphragm breathing and how it relates to corporate communication.
- Apply deeper assessment techniques and clinically build 3 different accent reduction 12 hour programs.
- Summarize how to launch a business with the ability to:
  - Demonstrate techniques for presenting fees with confidence.
  - List insider tips for approaching corporations.
  - Understand the basics for writing "Service Level Agreements" for companies
  - Summarize marketing and advertising strategies that work.
  - Summarize other aspects of corporate communication opportunities.

**Intended for:** Speech-language pathologists and Teachers of English as a Second language

### What colleagues are saying...

"I have taken all of the "Big Name" accent reduction workshops and this course was the best! I learned everything I needed to know from intonation, oral resonance and business start up. Elizabeth Peterson is a complete expert."

"I feel very confident that I can begin my business immediately and be great with accent reduction."

"Being an accent reduction specialist is an easy shift. What an amazing program and so GENEROUS with information. Thank You!"



## Functional Rehab along the Cognitive Hierarchy for Stroke and Brain Injury Populations

(This course is offered for .6 ASHA CEUs, Intermediate level, Professional area)

This program is all intervention to rehabilitate adults with stroke or brain injury through cognitive and linguistic processes ranging from sustained attention toward executive functioning skills. After this course you will return to work with a multitude of new, real-life, cognitive-centered activities. The interventions presented are designed for short programs and can be created on-site with minimal preparation or cost. The multiple strategies presented can be used by clients or their family members for improved outcomes. If you work with clients at a basic skill level to emerging higher levels of independence, this course will position you to work with them and their family on a whole new level across the cognitive hierarchy using real-life activities.

- Functional documentation and reimbursement will be discussed.
- Opportunities on how to build cooperative programming across disciplines will be presented.
- Functional screening techniques that determine how much support a client needs to follow through on goal-directed tasks will also be presented. This is a high energy course that will inspire new programming regardless of years of experience.

### Program also includes:

- Higher-level activities for clients with limited hobbies or household responsibilities.
- "Functional themes" to elicit team member support.
- Make-and-take time for program and strategy development!

### Learning Outcomes

*As a result of this program, participants will demonstrate the ability to:*

- List several functional, basic skill and higher level activities for home and community independence.
- Define 30 or more strategies for clients or family members to implement.
- Summarize functional documentation, goals and reimbursement strategies.
- Apply techniques for facilitating insight and awareness into deficits

**Intended for:** Speech-Language Pathologists and Occupational Therapists

### What colleagues are saying...

"I have been a therapist for over 30 years and this is the best intervention program I have been to in my career."

"The information was awesome, user-friendly, practical and extremely functional."

"Relevant and timely topic that was well prepared. Ms. Peterson understands the demands of our changing field."

Time line agenda for all three programs available online  
[www.SpeechAndVoice.com](http://www.SpeechAndVoice.com)

Scan the QR Code With Your Smart  
 Phone to Register on Our Website

